ASAL

HEDAYATI

GRAPHIC DESIGNER/WEB DEVELOPER

CONTACT

+1 - 249 - 877-8336

ASAL.HEDAYATY.JOB@GMAIL.COM

ONTARIO

ABOUT ME

Talented and innovative Web Designer with 4 years of experience creating visually stunning and user-friendly websites. Proven track record in increasing website traffic, conversion rates, and online sales through responsive design, SEO optimization, and effective collaboration with cross-functional teams. Skilled in website security, user flow, and navigation structure, with a passion for delivering exceptional user experiences.

EDUCATION

WEB DESIGN COMPLETE COURSE
CCA
2022–2024

GRAPHIC DESIGN PRODUCTION
Georgian College, Barrie, Ontario
2019 –2022

MASTER IN FABRICS INNOVATION DESIGN
Azad University, Tehran, Iran
Sep 2009

MY PORTFOLIO

Click here or Scan the code

SKILLS

CSS3, HTML, PHP
ADVANCED JAVASCRIPT
BOOTSTRAP5
MYSQL
NODE.JS
JQUERY
APIS
LINUX COMMAND LINE
PYTHON

EXPERIENCE

Freelance Web Designer– Muize Marketing Aug 2023 - Present
Build a strong SEO strategy for a variety of local companies.
Designed E-Commerce websites through, Wordpress, Shopify and Woo-commerce. resulted in thousands of dollars increased in revenue.

Web/Graphic Designer at Fast Printing & Press Mar 2022 - Mar 2024
Developed Web Pages, On-page, Off-Page SEO, email marketing campaigns.
Fixed bugs from existing websites and improved web functionality.
Print ready Backdrops, banners, spot UV Cards and bag signs
Prepare images for the website, google profile & social media.

Graphic Designer at Creative Co-Opt Aug 2021 - Mar 2022
Developed graphic and layouts for product packaging
Prepare illustrations, logos, web layouts
Marketing and SEO management
Creative 3D render of the products mock ups

Graphic Design Intern at Movia Advertising (Remote) June 2020 - Nov 2020
Prepare proposals
Create google maps to present to clients
Use the slash teams-calls to to join Team meetings

Graphic Design Instructor (MFT) Sep 2016 - Nov 2019
Introduced students to Illustrator, Corel Draw & Photoshop
Taught students basic elements of design.
Showed students that design is more than work on a computer

WORDPRESS, WOOCOMMERCE
SHOPIFY
SQUARESPACE
FIGMA
DREAMWAVER
VISUAL STUDIO
GIT
ZOHO, HUBSPOT
MAGNETO, DRUPAL

PROJECTS

DESIGN SKILLS

ADOBE CREATIVE SUITE
3DMAX, V-RAY RENDER
KEYSHOT

MARKETING SKILLS

SEO
CONSTANT CONTACT, MAILCHIMP
GOOGLE ANALYTICS
SEMRUSH

RECENT PROJECTS

WWW.IRKANSTUDIO.COM
WWW.MERINOHOMES.CA
WWW.SIGNATURETOUCHHOME.COM
WWW.STEADYPATH.CA
WWW.POINTOFVIEWIDEAL.COM
BUONO RISTAURANTE
MIRAGE RESTAURANT